



Docket No.: 42390P9334

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re the Application of:

ROBERT L. PARKER, ET AL.

Application No.: 09/970,535

Filed: October 3, 2001

For: **PRESENTATION OF PERSONALIZED  
MERCHANDISE IN AN ELECTRONIC  
COMMERCE TRANSACTION**

Art Group: 3627

Examiner: Gerald J. O'Connor

**PETITION FOR EXTENSION OF TIME PURSUANT TO 37 C.F.R. § 1.136(a)**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In accordance with 37 C.F. R. § 1.136(a), Applicants for the above-identified application respectfully Petition the Commissioner for a one (1) month extension of time, extending the period for response to January 03, 2005, from the Final Office Action dated September 03, 2004. The petition filing fee of \$ ~~120.00~~ and a Request for Continued Examination (RCE) and Preliminary Amendment are attached.

If it should be determined that a longer extension of time is required to prevent this application from being abandoned, please charge any additional fees to Deposit Account No. 02-2666. A copy of the Fee Transmittal is enclosed for deposit account charging purposes.

Respectfully submitted,

Blakely, Sokoloff, Taylor & Zafman LLP

Date: December 09, 2004

  
\_\_\_\_\_  
Gregory D. Caldwell, Reg. No. 39,926

12400 Wilshire Boulevard, 7th Floor  
Los Angeles, CA 90025  
Telephone: (503) 439-8778

**CERTIFICATE OF MAILING/TRANSMISSION**

I hereby certify that this correspondence is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to: Mail Stop RCE, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

12/14/2004 AWONDAF1 00000045 09970535

02 FC:1251

120.00 OP

  
\_\_\_\_\_  
Deborah L. Higham

12-09-04  
\_\_\_\_\_  
Date